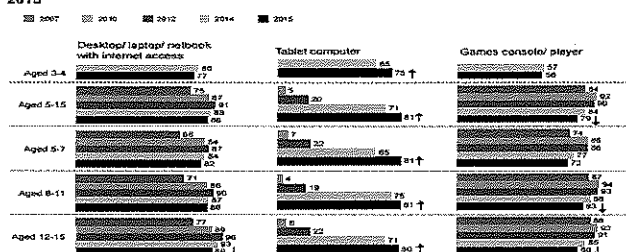# Parents

Ofcom publishes ten-year anniversary edition of its latest research on how children and young people aged 3-15 use and think about media and the internet:

Every year Ofcom asks lots of children across the UK about the devices they have and what they use them for.
Ofcom splits the results into four age groups: 3-4 year olds; 5-7 year olds; 8-11 year olds and 12-15 year olds for example.

Children and parents: media use and attitudes report

Figure 7: Availability of key platforms in the home, by age: 2007, 2010, 2012, 2014 and 2015

QP3D/E/H/I – I'm going to read out a list of different types of media devices that you may or may not have in your home, and which you child may or may not use (prompted responses, single-coded)
Base: Parents of children aged 3-4 (688 in 2015) or 5-15 (1370 aged 5-15, 399 aged 5-7, 492 aged 8-11, 488 aged 12-15 in 2015) - significance testing shows any change between 2014 and 2015.

The report is published every year and results are compared to previous year's results to identify what has changed.

To read the full report:
http://stakeholders.ofcom.org.uk/binaries/research/media-literacy/children-parents-nov-15/
childrens_parents_nov2015.pdf

Have you heard of these Apps?

	Wanelo Shopping : Parents need to know that *Wanelo Shopping* is a social shopping app (and website) that connects users to styles, brands, and products, as well as to other people on *Wanelo* with similar preferences. **Recommended age 16+**
	Peach: Parents need to know that *Peach - a space for friends* is a social-networking tool. Read the app's privacy policy to find out about the types of information collected and shared. **Recommended age 13+**

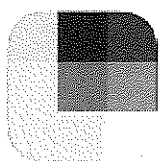**Reviews from:** https://www.commonsensemedia.org

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The Breck Foundation has been set up in the memory of Breck Bednar *(a 14 year old from Caterham, Surrey who loved technology and online gaming)* to help other young people to enjoy playing online but to be aware of some simple rules to stay safe. Remembering that the friends you make online are not like your real friends.
"Play Virtual/Live Real".

- **Beware**—Opening files, accepting emails, IM messages, pictures or texts from people you don't know or trust can lead to problems - they may contain viruses or nasty messages
- **Report**— Tell your parent, or trusted adult if someone or something makes you feel uncomfortable or worried, or if you or someone you know is being bullied
- **Educate**— Someone online might lie about who they are and information on the internet may not be true. Always check information with other websites, books or someone who knows. If you like chatting online it's best to only chat to your real friends and family
- **Communicate**— Meeting someone you have only been in contact with online can be dangerous. Only do so with your parents or carers permission and even then only when they can be present. Remember online friends are still strangers even if you have been talking to them for a long time
- **Keep Safe**— Keep safe by being careful not to give your personal information when you are chatting or posting online. Personal information includes your email address, phone number, password, location

Tragically Breck was murdered on February 17th 2014 by someone he met online.
To find out more visit: http://www.breckfoundation.org/

CEOPs Parentzone launches an Online Safety Programme for parents/carers

parentzone

For the cost of £6.99 you can help your children explore the online world with confidence using Parentzone's new ***Parenting in the Digital Age*** programme for parents and carers. The course has three-modules which you can take at any time and as many times as you want, comprising of three films, and associated reading materials.

Module 1: Understanding online risk
Module 2: Using tools & settings to keep children safer online
Module 3: Effective digital parenting

For further details and to sign up for free newsletters:
http://parentzone.org.uk/parenting-digital-age-online-course-parents

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